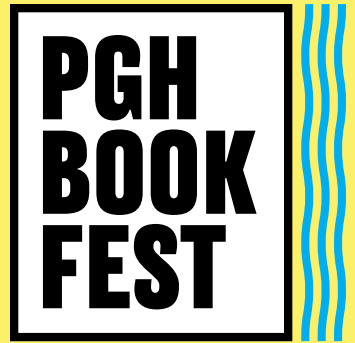


Sixth Annual Pgh Book Fest



On June 5, 2027, Pgh Book Fest will bring readers, writers, and book lovers of all ages together to celebrate Pittsburgh's vibrant literary community.

Fiscal sponsorships help make this exciting, free event possible and provide your organization with an opportunity to be part of our city's dynamic cultural scene! Get in front of tens of thousands of book lovers from throughout the region and support Carnegie Library of Pittsburgh.

Your sponsorship will be recognized on the day of the Festival and at A Novel Evening, an elegant event hosted the evening before the Festival, bringing in over 200 guests.

In 2026, the Festival audience included:

- **10,500** attendees
- **105** writers, food trucks, book sellers, and craft vendors
- **113,000** total webpage views
- **7,000** Instagram followers
- **3,000** Facebook followers





2027 Sponsorship Opportunities

Headliner | \$35,000

Pgh Book Fest

- Exclusive presenting sponsorship of our headlining author (TBD)
- Option to introduce the headline author
- Logo listed on the schedule and in the program*
- Logo listed on signage at the Festival*
- Logo on the back of staff and volunteer t-shirts*
- 4 reserved seats at our headline author's presentation

Social Media & Digital Marketing

- Logo listed on Festival website
- Social media feature pre-event
- Mention in Library press release*
- Logo featured in digital Festival newsletter

A Novel Evening: Book Fest Dinner

- 4 tickets to A Novel Evening, including VIP pre-event toast
- Option to make remarks at A Novel Evening
- Logo listed in A Novel Evening program and on signage*

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2027 donor list

Page Turner | \$20,000

Pgh Book Fest

- Exclusive sponsorship of a workshop
- Option to introduce the workshop presenter
- Logo listed on the schedule and in the program*
- Logo listed on signage at the Festival*
- Logo on the back of staff and volunteer t-shirts*

Social Media & Digital Marketing

- Logo listed on Festival website
- Social media feature pre-event
- Logo featured in digital Festival newsletter

A Novel Evening: Book Fest Dinner

- 4 tickets to A Novel Evening, including VIP pre-event toast
- Option to make remarks at A Novel Evening
- Logo listed in A Novel Evening program and on signage*

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2027 donor list

**Guaranteed recognition on timely or printed materials is dependent on when sponsorship is finalized.*

Happily Ever After | \$15,000

Pgh Book Fest

- Logo listed on the schedule and in the program*
- Logo listed on signage at the Festival*
- Logo on the back of staff and volunteer t-shirts*

Social Media & Digital Marketing

- Logo listed on Festival website
- Social media feature pre-event
- Logo featured in digital Festival newsletter

A Novel Evening: Book Fest Dinner

- 2 tickets to A Novel Evening, including VIP pre-event toast
- Logo listed in A Novel Evening program and on signage*

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2027 donor list

Booktrovert | \$10,000

Pgh Book Fest

- Logo listed on the schedule and in the program*
- Logo listed on signage at the Festival*
- Logo on the back of staff and volunteer t-shirts*

Social Media & Digital Marketing

- Logo listed on the Festival website
- Logo featured in digital Festival newsletter

A Novel Evening: Book Fest Dinner

- 2 tickets to A Novel Evening, including VIP pre-event toast
- Name listed in A Novel Evening program and on signage*

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2027 donor list

To Be Read | \$5,000

Pgh Book Fest

- Name listed on the schedule and in the program*
- Name listed on signage at the Festival*
- Name on the back of staff and volunteer t-shirts*

Social Media & Digital Marketing

- Name listed on the Festival website
- Name featured in digital Festival newsletter

A Novel Evening: Book Fest Dinner

- 2 tickets to A Novel Evening including VIP pre-event toast
- Name listed in A Novel Evening program and on signage*

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2027 donor list

#Shelfie | \$2,500

Pgh Book Fest

- Name listed on the schedule and in the program*
- Name listed on signage at the Festival*

Social Media & Digital Marketing

- Name listed on the Festival website

A Novel Evening: Book Fest Dinner

- Name listed in A Novel Evening program and on signage*

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2027 donor list

Individual Book Geeks | \$1,000+

- Individuals who give \$1,000 or more will be listed by name on the Festival website and recognized as supporters on the Carnegie Library of Pittsburgh 2027 donor list.

**Guaranteed recognition on timely or printed materials is dependent on when sponsorship is finalized.*



2027 Sponsorship Agreement Form

SPONSOR LEVEL

Please select the following sponsorship you are committing to:

- ☐ Headliner | \$35,000 ☐ Page Turner | \$20,000 ☐ Happily Ever After | \$15,000 ☐ Booktrovert | \$10,000
- ☐ To Be Read | \$5,000 ☐ #Shelfie | \$2,500 ☐ Individual Book Geeks | \$1,000+

CONTACT INFORMATION

Company Organization Name (as you wish to be listed)

Address

City, State, Zip Code

Website

Contact Person

Phone Number

Email

PAYMENT METHOD

CHECK

Please make check payable to:

Carnegie Library of Pittsburgh

Attn: CLP – Development

130 S. Whitfield Street, Pittsburgh, PA 15206

Include a copy of the completed sponsorship agreement form when submitting payment.

ONLINE

To make a payment online, visit

pittsburghbookfestival.org/donate.

Submit your completed sponsorship agreement form to bevanj@carnegielibrary.org.

PHONE

To make a payment over the phone, call 412-622-6276. Submit your completed sponsorship agreement form to bevanj@carnegielibrary.org.

Thank you for your generous support!

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.