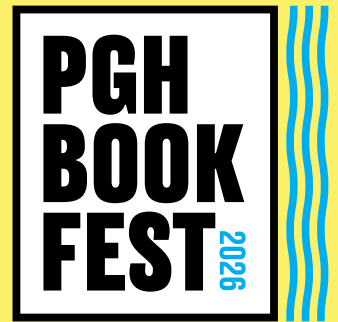


Fifth Annual Pgh Book Fest



Saturday, May 30, 2026

Carnegie Library of Pittsburgh – Main (Oakland)
4400 Forbes Ave., Pittsburgh, PA 15213

Pgh Book Fest is a free event that celebrates Pittsburgh's literary community and love of reading. Organized by Carnegie Library of Pittsburgh, the festival features locally and nationally recognized authors and poets, children's activities, independent bookstores, publishers, and more.

Sponsorships help make this exciting, free event possible and provide your organization with an opportunity to be part of our region's dynamic cultural scene. Get in front of thousands of book lovers while supporting Carnegie Library of Pittsburgh.

In 2025, the Festival reached:

- **74,500** website users
- **4,200** Instagram followers
- **2,200** Facebook followers

The 2025 Festival welcomed:

- **8,000** attendees
- **104** authors
- **29** poets
- **45** programs
- **24** vendors
- **32** moderators





2026 Sponsorship Opportunities

Headliner | \$30,000

Day-of Festival – May 30

- Exclusive presenting sponsorship of our headlining author
- Opportunity to introduce our headlining author at the Festival
- Logo listed on schedule and in program*
- Logo listed on banner at Welcome Tent*
- Logo on the back of staff and volunteer t-shirts*
- 4 reserved seats at our headlining author's presentation

Social Media & Digital Marketing

- Logo listed on the Festival's website
- Social media feature pre-event
- Mention in press release*
- Logo featured in Festival's digital newsletter

A Novel Evening: Book Fest Dinner – May 29

- 4 tickets to A Novel Evening including VIP pre-event toast
- Opportunity to make remarks at A Novel Evening
- Logo listed in A Novel Evening program and on welcome signage*
- Logo listed on A Novel Evening webpage

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2026 donor list

Happily Ever After | \$15,000

Day-of Festival – May 30

- Exclusive sponsorship of a themed participant track (i.e. Local Authors presented by *Your Company's Name*)
- Opportunity to introduce a panel in the themed track at the Festival
- Logo listed on schedule and in program*
- Logo listed on banner at Welcome Tent*
- Logo on the back of staff and volunteer t-shirts*

Social Media & Digital Marketing

- Logo listed on the Festival's website
- Social media feature pre-event
- Logo featured in Festival's digital newsletter

A Novel Evening: Book Fest Dinner – May 29

- 4 tickets to A Novel Evening including VIP pre-event toast
- Logo listed in A Novel Evening program and on welcome signage*
- Logo listed on A Novel Evening webpage

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2026 donor list

*Guaranteed recognition on timely or printed materials is dependent on when sponsorship is finalized.

Booktrovert | \$10,000

Day-of Festival – May 30

- Exclusive sponsorship of one of the day's workshops
- Logo listed on schedule and in program*
- Logo listed on banner at Welcome Tent*
- Logo on the back of staff and volunteer t-shirts*

Social Media & Digital Marketing

- Logo listed on the Festival's website
- Logo featured in Festival's digital newsletter

A Novel Evening: Book Fest Dinner – May 29

- 4 tickets to A Novel Evening including VIP pre-event toast
- Logo listed in A Novel Evening program and on welcome signage*
- Logo listed on A Novel Evening webpage

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2026 donor list

To Be Read | \$5,000

Day-of Festival – May 30

- Name listed on schedule and in program*
- Name listed on banner at Welcome Tent*
- Logo on the back of staff and volunteer t-shirts*

Social Media & Digital Marketing

- Logo listed on the Festival's website
- Logo featured in Festival's digital newsletter

A Novel Evening: Book Fest Dinner – May 29

- 2 tickets to A Novel Evening including VIP pre-event toast
- Name listed in A Novel Evening program and on welcome signage*
- Name listed on A Novel Evening webpage

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2026 donor list

#Shelfie | \$2,500

Day-of Festival – May 30

- Name listed on schedule and in program*
- Name listed on banner at Welcome Tent*

Social Media & Digital Marketing

- Name listed on the Festival's website

A Novel Evening: Book Fest Dinner – May 29

- 2 tickets to A Novel Evening including VIP pre-event toast
- Name listed in A Novel Evening program and on welcome signage*
- Name listed on A Novel Evening webpage

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2026 donor list

Bookworm | \$1,000

Day-of Festival – May 30

- Name listed on schedule and in program*

Social Media & Digital Marketing

- Name listed on the Festival's website

A Novel Evening: Book Fest Dinner – May 29

- 2 tickets to A Novel Evening including VIP pre-event toast
- Name listed in A Novel Evening program and on welcome signage*
- Name listed on A Novel Evening webpage

Additional

- Recognition as a corporate supporter on Carnegie Library of Pittsburgh 2026 donor list

*Guaranteed recognition on timely or printed materials is dependent on when sponsorship is finalized.



Additional Opportunities

Book Club Sponsor | \$300

- Name listed on schedule and in program*
- Name listed in A Novel Evening program*
- Name listed on the Festival's website
- 6 reserved seats at our headlining author's presentation
- Recognition on Carnegie Library of Pittsburgh 2026 donor list

Book Lover Donation | \$150+ (For Individual Donors Only)

- Individuals who give \$150 or more will be listed by name on the Festival's website and in the A Novel Evening program as well as on the Carnegie Library of Pittsburgh 2026 donor list.

**Guaranteed recognition on timely or printed materials is dependent on when sponsorship is finalized.*





2026 Sponsorship Agreement Form

SPONSOR LEVEL

Please select the following sponsorship you are committing to:

Headliner | \$30,000

Happily Ever After | \$15,000

Booktrovert | \$10,000

To Be Read | \$5,000

#Shelfie | \$2,500

Bookworm | \$1,000

Book Club Sponsor | \$300

Book Lover Donation | \$150+
(For Individual Donors Only)

CONTACT INFORMATION

Company Organization Name (as you wish to be listed)

Address

City, State, Zip Code

Website

Contact Person

Phone Number

Email

PAYMENT METHOD

CHECK

Please make check payable to:

Carnegie Library of Pittsburgh

Attn: CLP - Development

130 S. Whitfield Street, Pittsburgh, PA 15206

Include a copy of the completed sponsorship agreement form when submitting payment.

ONLINE

To make a payment online, visit pittsburghbookfestival.org/donate.

Submit your completed sponsorship agreement form to bevanj@carnegielibrary.org

PHONE

To make a payment over the phone, call 412-622-6276. Submit your completed sponsorship agreement form to bevanj@carnegielibrary.org.

Thank you for your generous support!

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.